



**Hive LBI.com**  
POLLEN MEDIA, Inc.

# MEDIA KIT

THE GO-TO PLACE FOR LBI & THE SOUTHERN OCEAN COUNTY REGION

## WHO WE ARE

**Hive LBI** is comprised of a team with deep roots in the Southern Ocean County region. Collectively, our team has extensive knowledge in marketing, web-based publishing & consumer-to-business (C2B) strategy.

## WHAT WE DO

**Hive LBI** strives to become your premier hyper-local resource that makes discovering the best of our beloved area a breeze. We aim to connect businesses to locals & tourists alike through a captivating & user-friendly interface that is all-encompassing.

## OUR BUZZING COMMUNITY

350,000  
year-round  
residents

250,000  
households

Average  
age  
of 41

14% of  
households  
exceed an  
annual income  
of over  
\$200,000

100,000+  
tourists in  
summer  
months

54% of  
households  
are married

62% of  
households  
have  
children

55% of  
households  
exceed an  
annual income  
of over  
\$100,000

Average  
disposable  
income of  
25%



# ADVERTISE NOW

BEGIN YOUR COMPLIMENTARY LISTING TODAY AS WE  
FURTHER DEVELOP **HIVE LBI.com**

CUSTOMIZED ADVERTISING PLANS ARE AVAILABLE TO MEET YOUR EXACT NEEDS. PLEASE CONTACT US FOR DETAILS.

**WWW.HIVELBI.COM**



**@HIVE.LBI**

**SERVICE@HIVELBI.COM**

IN AN EFFORT TO STRENGTHEN OUR LOCAL COMMUNITY, HIVELBI.COM LISTINGS FOR NOT FOR PROFITS (CLUBS, FOUNDATIONS, HOUSES OF WORSHIP & CHARITIES) WILL BE COMPLEMENTARY

# ADVERTISING PLANS

## GOLD

⇒ NO CHARGE ⇐

- Headliner
- Featured Listing
- Link to Website, Facebook, Instagram & X
- Address + Phone
- Up to (10) Listing Categories
- Up to (3) Images

## SILVER

⇒ NO CHARGE ⇐

- Business Name
- Featured Listing
- Link to Website, Facebook, Instagram & X
- Address + Phone
- Up to (5) Listing Categories
- (1) Image

## BRONZE

⇒ NO CHARGE ⇐

- Business Name
- Standard Listing
- Link to Website
- Phone
- (1) Listing Category

## STINGER PLAN

Your customized business announcement showcased on the front-page banner at the top of our website.

**DAY RATE** NO CHARGE

**WEEKLY RATE** NO CHARGE

ADD  
**Hive LBI.COM**  
TO YOUR  
HOME SCREEN

VISIT: [WWW.HIVELBI.COM](http://WWW.HIVELBI.COM)

ANDRIOD

- TAP THE 3 DOTS (UPPER RIGHT-HAND CORNER)
- TAP "ADD TO HOME SCREEN"
- CHOOSE A NAME FOR THE ICON
- TAP "ADD"

iPHONE

- TAP THE SHARE ICON (BOTTOM OF SCREEN)
- TAP "ADD TO HOME SCREEN"
- CHOOSE A NAME FOR THE ICON
- TAP "ADD"

FIND. FOLLOW. ENJOY!